

# EVENTOS RECIENTES IMPACTANDO LA INOCUIDAD DE LOS ALIMENTOS

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**IICA-MIAMI**

**INSTITUTO INTERAMERICANO DE COOPERACIÓN PARA LA AGRICULTURA**

PROGRAMA AGRONEGOCIOS Y COMERCIALIZACIÓN

PROGRAMA SANIDAD AGROPECUARIA E INOCUIDAD DE ALIMENTOS



## DIOXINA EN BALANCEADOS ALEMANIA

Carcinogénico, afecta embarazos (crónico)  
4,700 granjas cerradas (40-60'€/ semana)  
150,000 toneladas de balanceado

Huevos (Procesados)

Cerdo

Problema en balanceado

Uso de aceites para bio-combustibles

Aceite reciclado de producción de chips

Alemania, luego RU, Holanda, Rusia, Corea



## DIOXINA EN BALANCEADOS ALEMANIA

FEFAC

Asociación de Productores de  
Balanceados de Europa

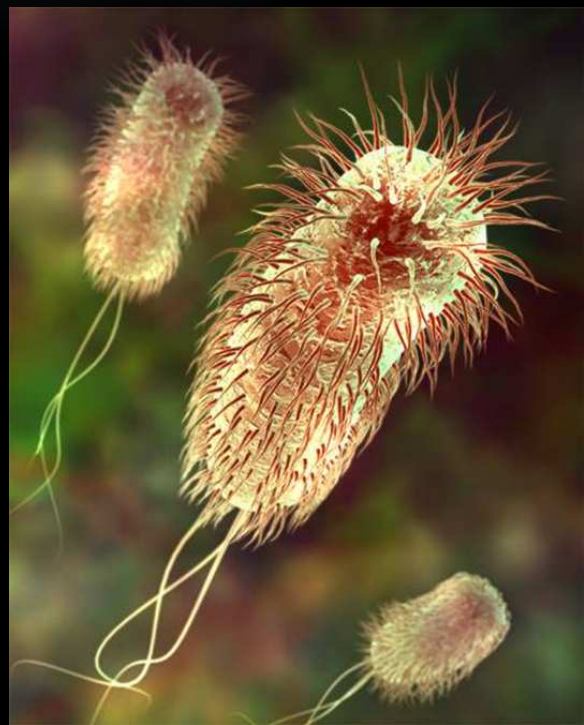
**Dos pasos** para control:

1. Protocolo de muestreo para Programa de Monitoreo Estructurado de Dioxina en Balanceados
2. Revisión de mecanismo de requisitos de aprobación de empresas de mezclas grasas (EU Higiene de Alimentos/ Piensos EC No 183/2005)



**IICA** 

# ESCHERICHIA COLI



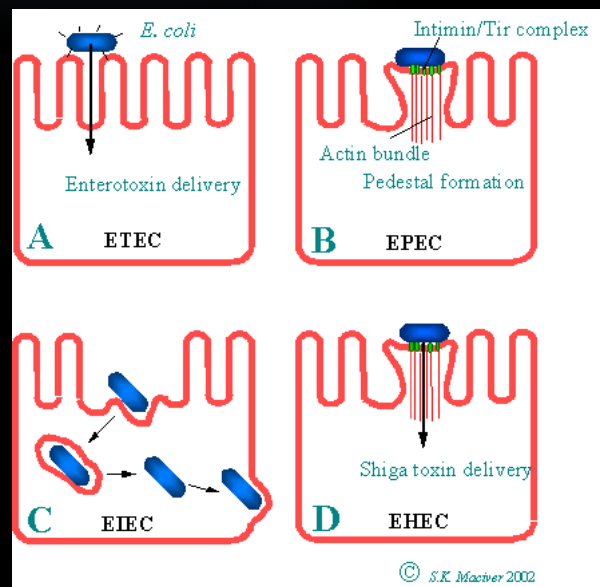
HCA

# *E COLI O157:H7 EN HAMBURGUESA*

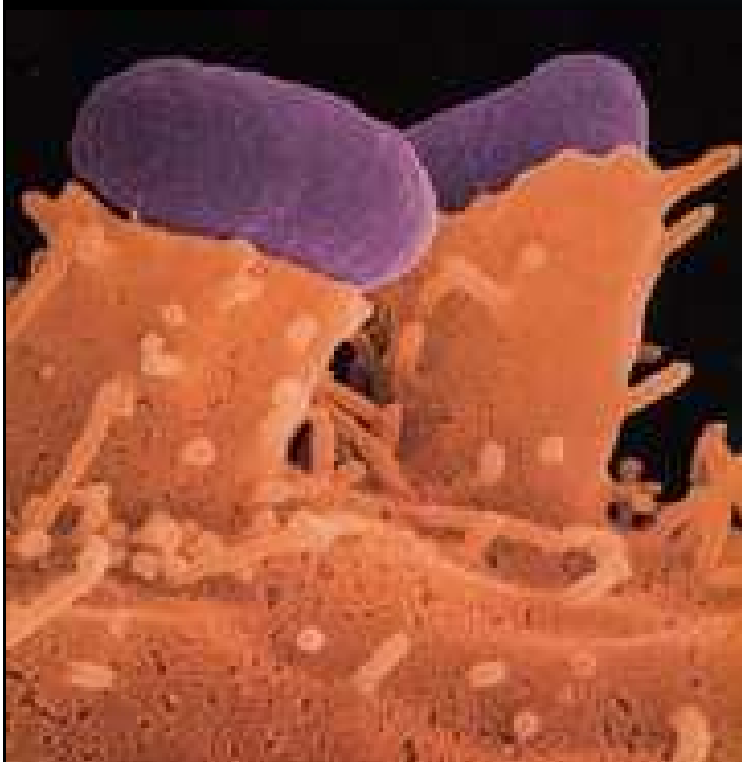


## TIPOS DE *ESCHERICHIA COLI*

1. Entero Patogénica (EPEC)
2. Entero Invasiva (EIEC)
3. Entero Toxigénica (ETEC)
4. Entero Hemorrágica (EHEC)
5. Entero Agregativa (EAgEC)



## *E COLI* O26 (VTEC, STEC)



**EHEC** de preocupación:

Productoras de Toxina  
Shiga (*Shigella*)

Colitis hemorrágica

HUS

TPP

**O157. Cero tolerancia**

O26, O45, O111, O121,  
O145, O103

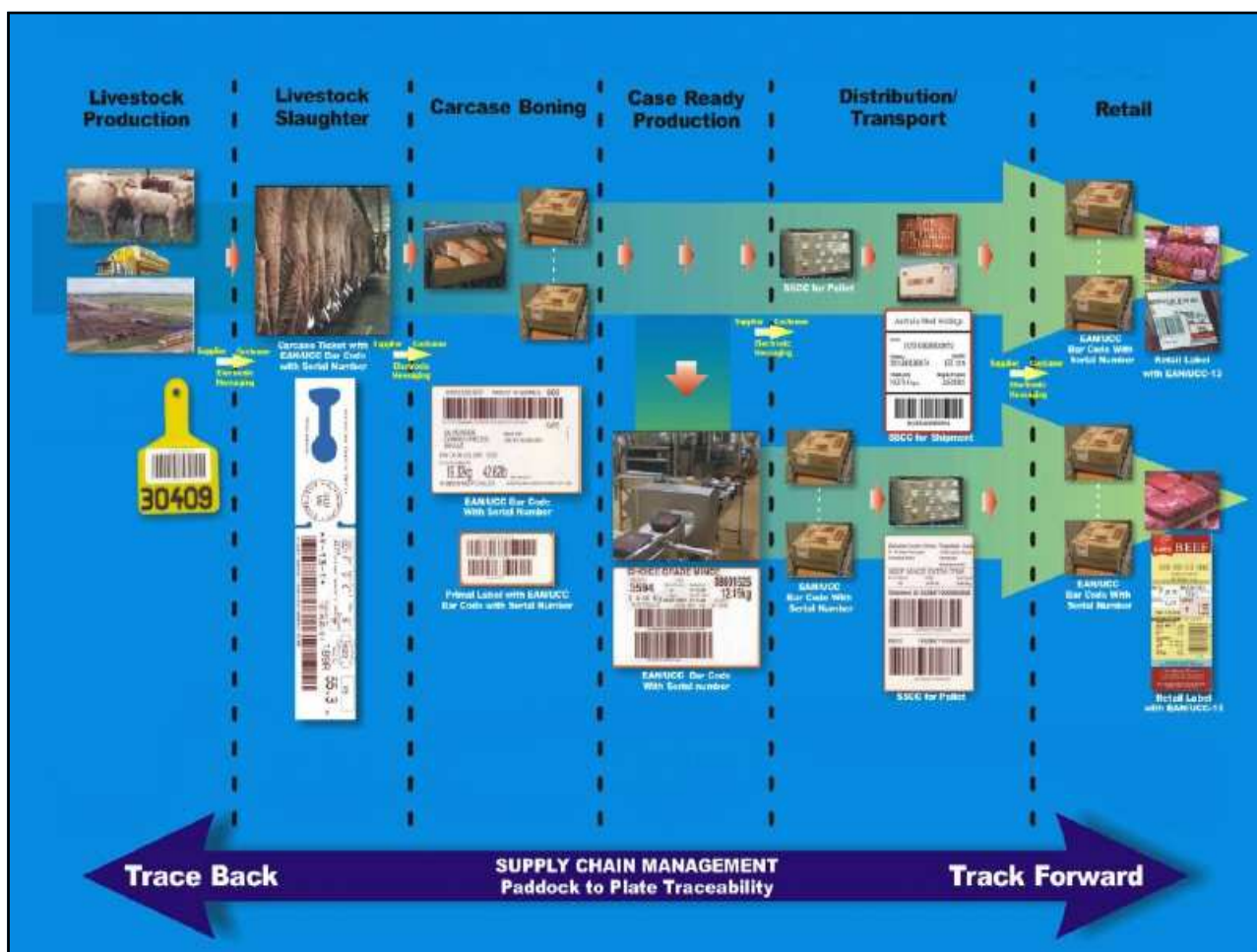
«Adulterantes»???



1. País de Origen: UK Reino Unido, BR Brazil, AR Argentina
2. País de Sacrificio y Numero de Licencia (Código de Planta en la UE)
3. Clasificación de la canal: conformación y nivel de grasa en el animal
4. Código del Tag de Oreja: historia del movimiento
5. Peso de lado
6. Hora de sacrificio y fecha
7. Numero de sacrificio
8. Sexo







# ELEMENTOS BÁSICOS DE TRAZABILIDAD

Identificación de empresa  
 Identificación de producto  
 Código de producto y trazabilidad  
 Código que identifique planta de empaclado  
 Línea de producción  
 Código de fecha  
 Hora (Horas, Minutos, Segundos)

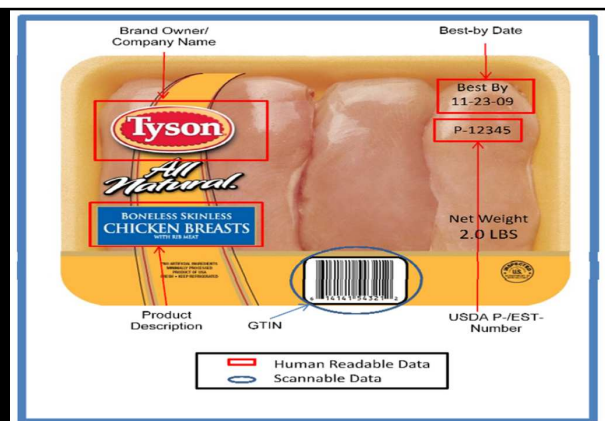


Figure 12 – Case-Ready Fixed-Weight, Consumer Item Label

La **Trazabilidad** debe incluir:

- Ingredientes
- Proceso de conversión de ingredientes
- Empaques/ Botellas/ Latas/ Bolsas
- Almacenamiento
- Distribución
- Punto de Venta
- Consumo

ELEM

LIDAD

Identificaci  
Identificaci  
Código de p  
Código que  
empacado  
Línea de pr  
Código de f  
Hora (Horas

Incluir:  
Versión de  
llas/ Latas/



## ESTÁNDARES

Estándares basados en el sistema:  
**GS1 *Global Trade Identification Numbers*** (GTINs).

Organización sin fines de lucro

Estándares:

RFID

EDI

Código de Barras UPC

Universal Product Code

Electronic Product Codes (EPC):

GS1 Serial Shipping Container Codes (SSCC)

GS1 Global Location Number (GLN): 13 dígitos

Versiones Seriales del GTIN (SGTIN)

Global Returnable Asset Identifier (GRAI)



Data Carrier  
Bar Code

Data Structure  
"GS1-12" Global  
Trade Item Number  
(GTIN)

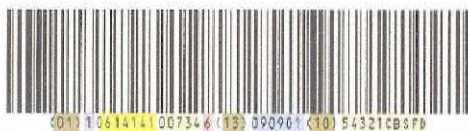


The GS1 assigned Company Prefix forms the basis for all GS1 identifiers for products, locations, assets, documents, etc.



**Translation Sample**

Global Trade Item Number (GTIN) linked with Packaging Date and Batch/Lot Number within a GS1-128 barcode



01 = GS1 Application Identifier (AI) for GTIN

Global Trade Item Number (GTIN)

1 0 6 1 4 1 4 1 0 0 7 3 4 6

13 = GS1 Application Identifier (AI) for Packaging Date

0 9 0 9 0 1 = Packaging date in YYMMDD format (e.g., September 1, 2009 = 090901)

10 = GS1 Application Identifier (AI) for Batch/Lot Number

5 4 3 2 1 C B S F D = Batch/Lot Number (encodes a variable length up to 20 alphanumeric characters)

**Supplier Translation**

Global Trade Item Number (GTIN) linked with Packaging Date and Batch/Lot Number within a GS1-128 barcode



01 = GS1 Application Identifier (AI) for GTIN

Global Trade Item Number (GTIN)

1 0 [ ]

13 = GS1 Application Identifier (AI) for Packaging Date

[ ] [ ] [ ] [ ] [ ] [ ] = Packaging date in YYMMDD format (e.g., September 1, 2009 = 090901)

10 = GS1 Application Identifier (AI) for Batch/Lot Number

[ ] = Batch/Lot Number (encodes a variable length up to 20 alphanumeric characters)

**Lot Info**

<sup>2</sup> GS1 Application Identifiers are the field of two to four digits at the beginning of an Element String that uniquely defines its format, length, and meaning. They are all identified in Section 3 of the GS1 General Specifications v 9.0 (January 2009). Parentheses surrounding the Application Identifier, AI are not encoded within the bar code and are used for the Human Readably only.

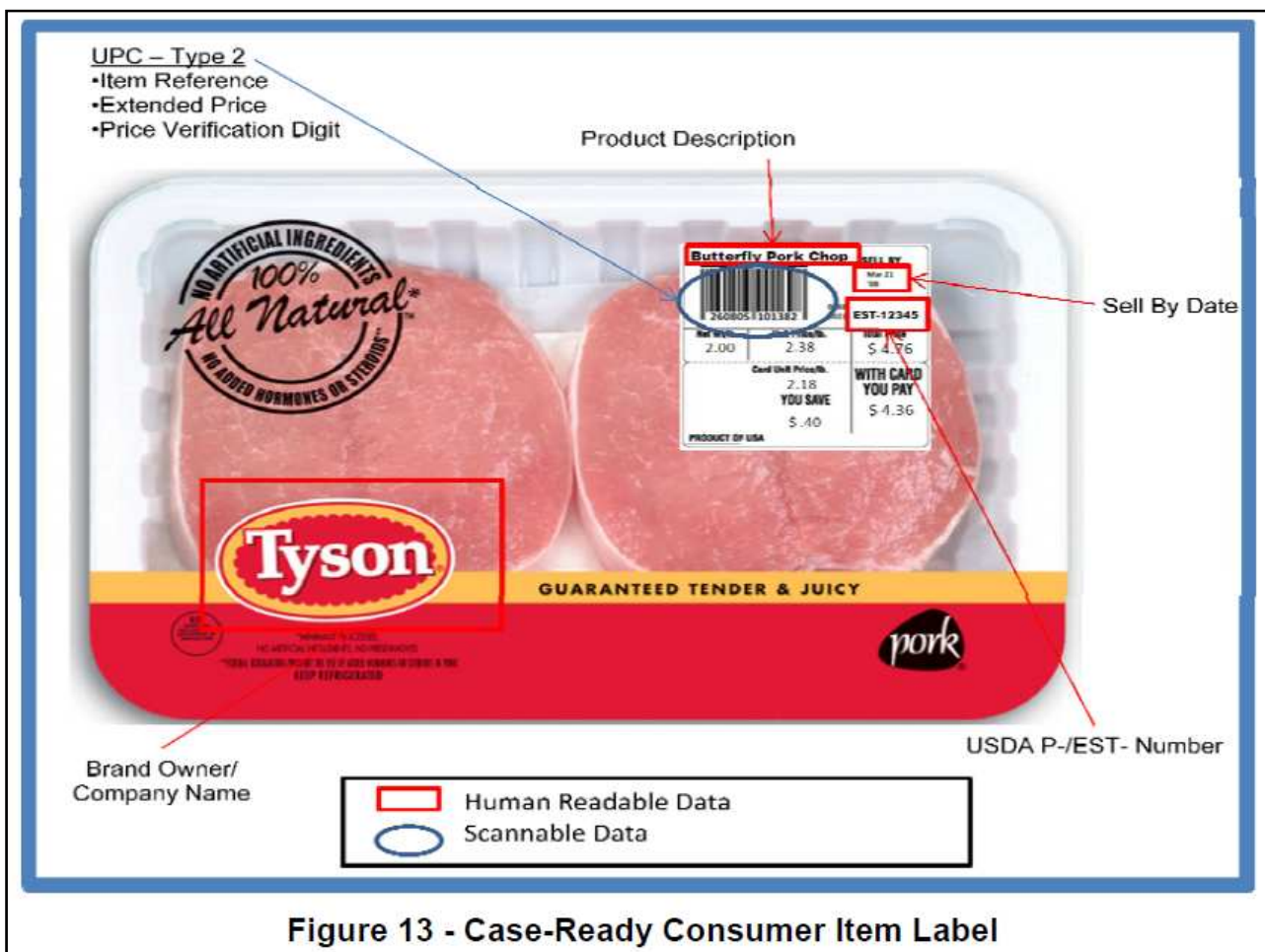
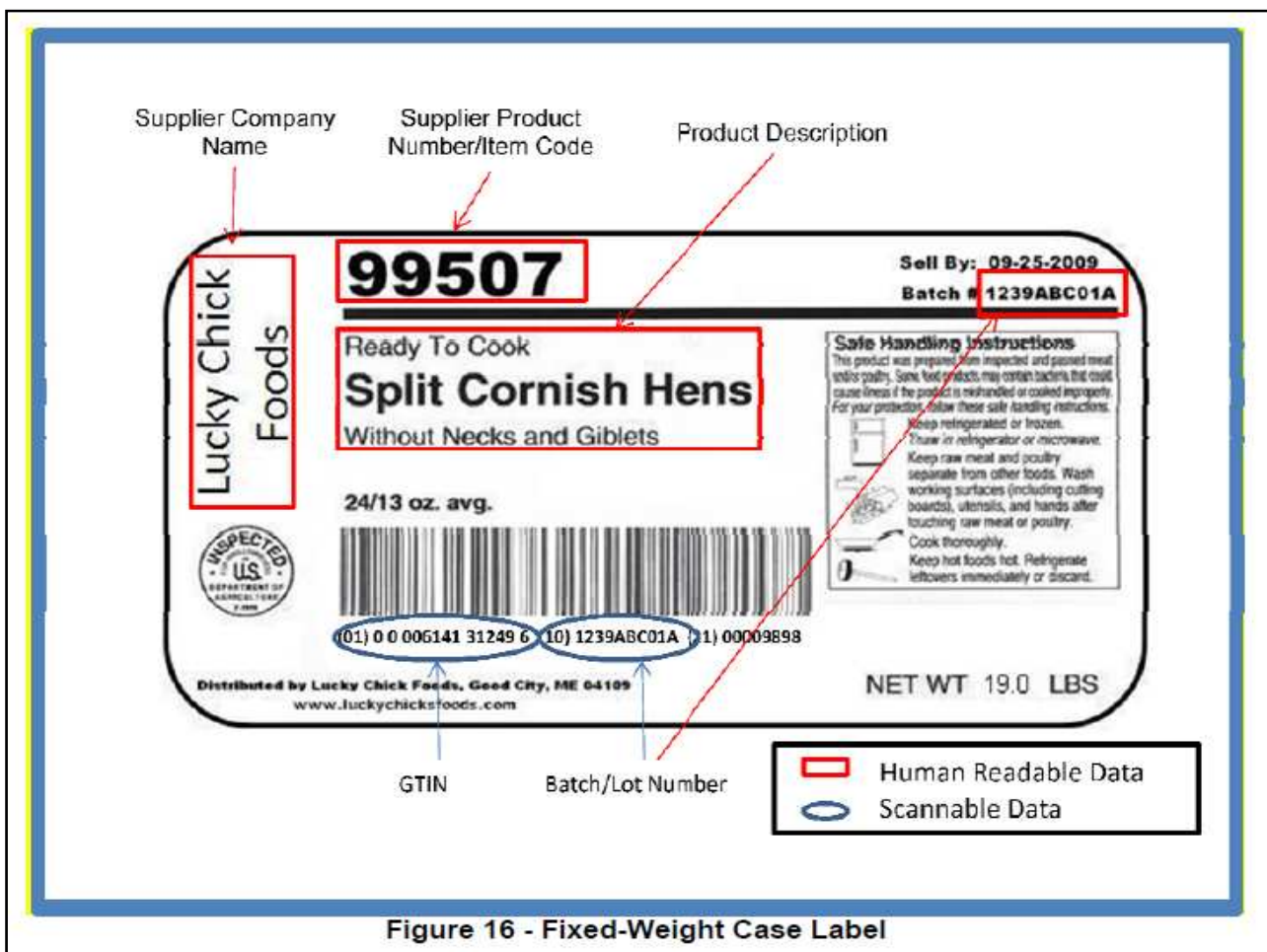


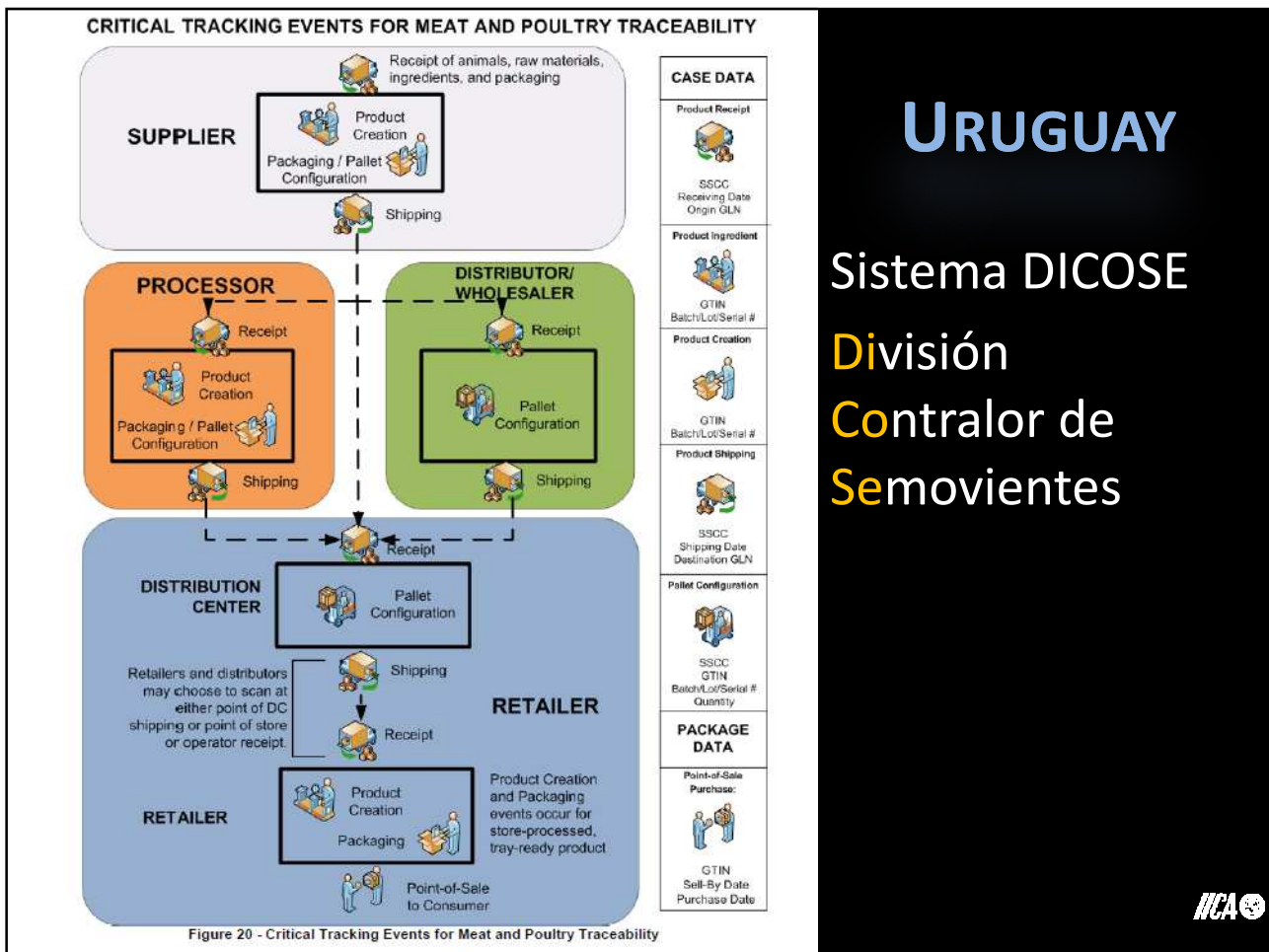
Figure 13 - Case-Ready Consumer Item Label

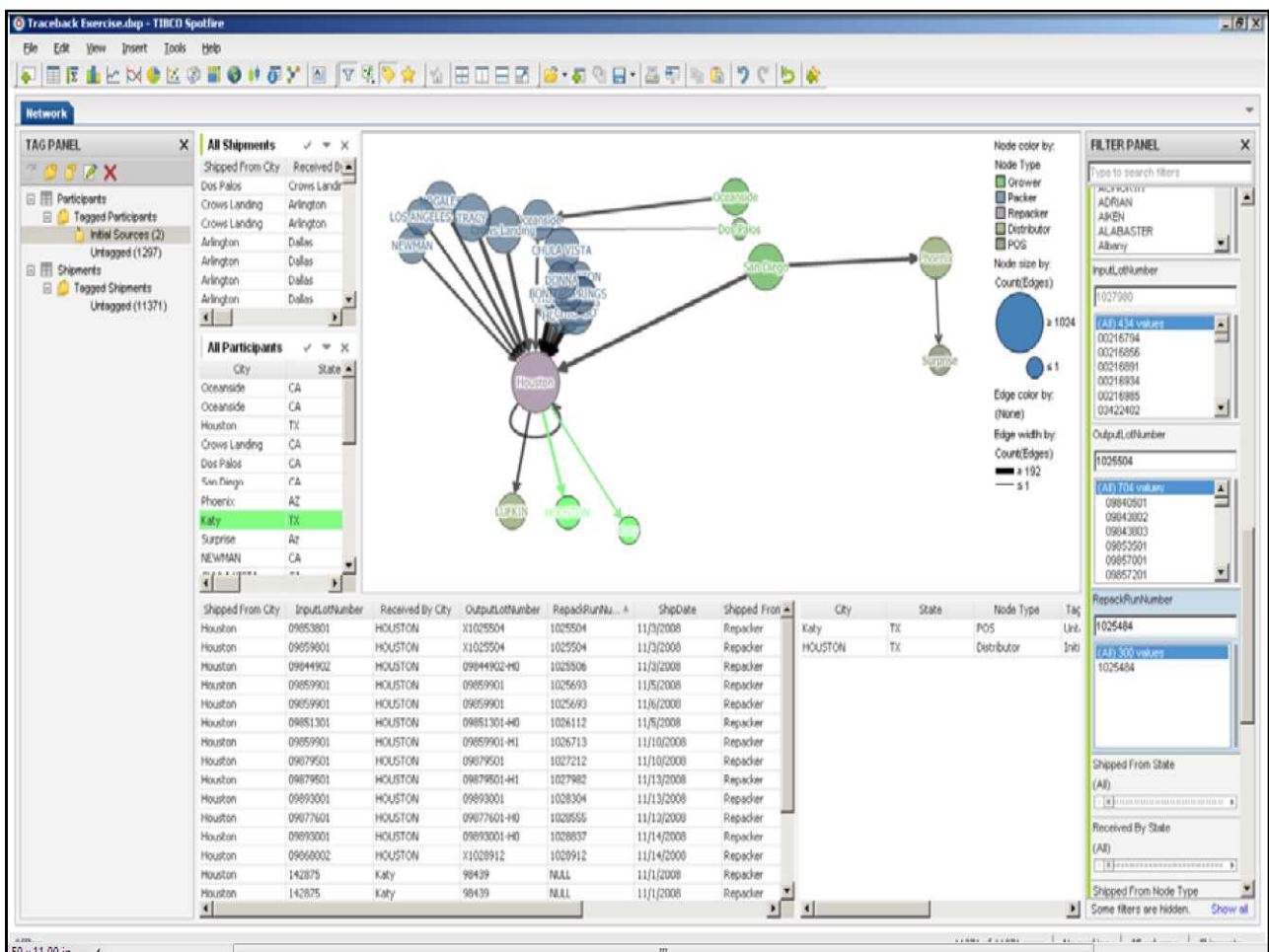


Figure 14 - Store-Processed/Tray-Ready Consumer Item Label









# TRAZABILIDAD DE ADN



# COOL. ETIQUETADO DE PAÍS DE ORIGEN

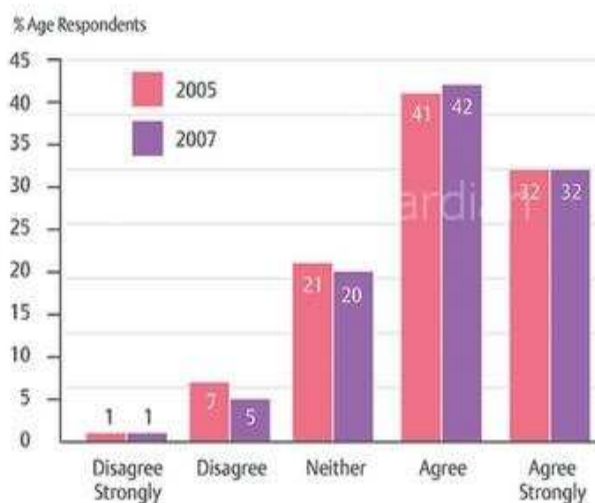


HCA

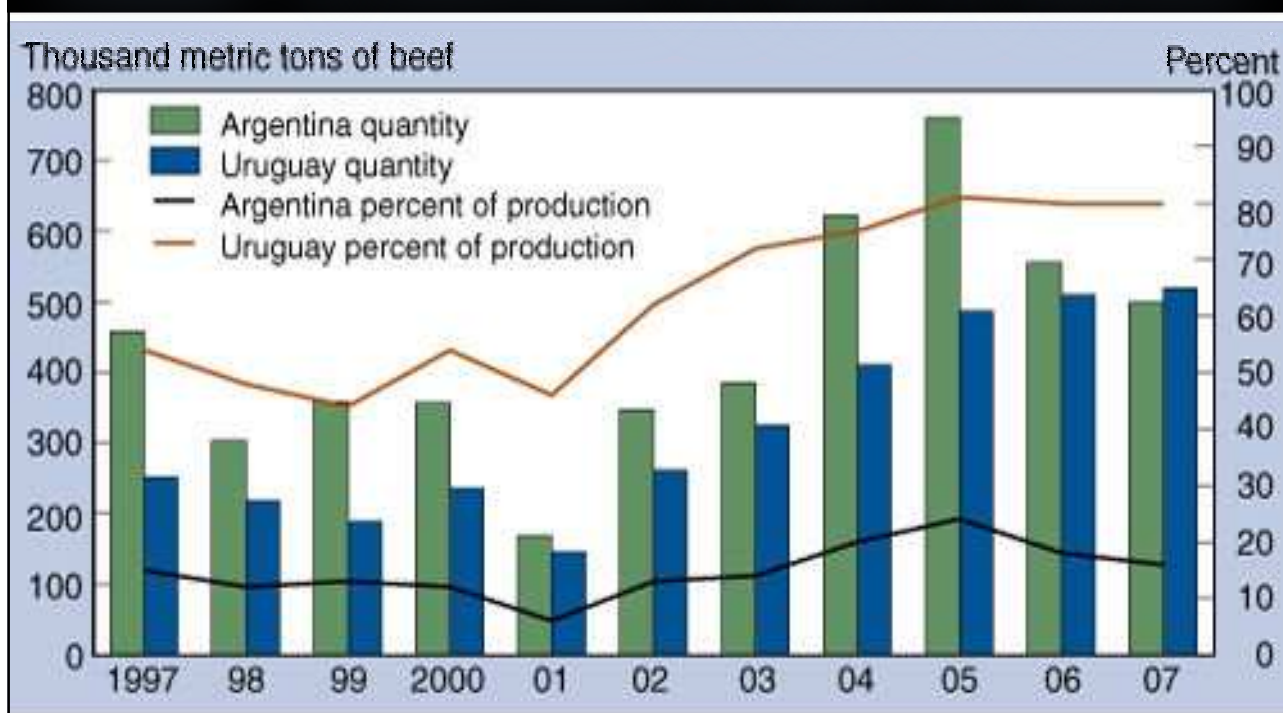
# COOL. ETIQUETADO DE PAÍS DE ORIGEN



Question 2 - I like to see the name of the country of origin on the pack...



## COOL. ETIQUETADO DE PAÍS DE ORIGEN



Source: USDA, Economic Research Service using data from USDA, Foreign Agricultural Service.

## COOL. ETIQUETADO DE PAÍS DE ORIGEN



## PRÁCTICAS DE PRODUCCIÓN

ISO 9000

GlobalGAP

*USDA Process Verified*

Natural

No hormonas

No antibióticos (promotores de crecimiento)

USDA NE3. *Never Ever*

No Antibioticos

No Promotores de Crecimiento

No Sub-Productos Animales



<http://processverified.usda.gov/>

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**BUENAS PRÁCTICAS AGRÍCOLAS. NORMAS PRIVADAS**

# **GLOBALG.A.P. (EUREPGAP)**

[http://www.globalgap.org/cms/front\\_content.php?idart=235](http://www.globalgap.org/cms/front_content.php?idart=235)

**Puntos de Control y Criterios de Cumplimiento  
Aseguramiento Integrado de Fincas**

**AVES DE CORRAL**

Versión interina final en español. En caso de duda, por favor consulte la versión en inglés.  
V3.0-2 Sep07

Válido a partir del: 30 septiembre de 2007

# E. COLI Y ESPINACA

Publicado el 09-27-2006

CREEN HABER ENCONTRADO

## Investigan más muertes por E. coli

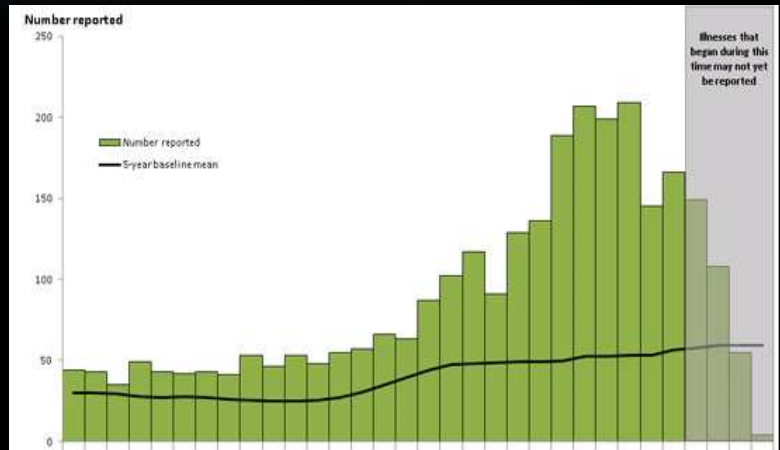
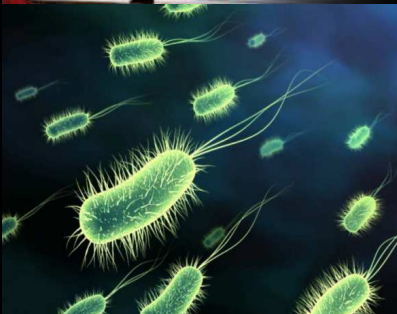
WASHINGTON (AP) -- En tanto que autoridades de salud creen haber encontrado en foco del brote de E. coli, hacia el fin de semana trascendió en medios informativos que dos muertes más están siendo investigadas por su presunta relación con el consumo de espinacas en Maryland y en Idaho.



**SPINACH  
E. Coli  
Outbreak**  
consolidated  
information



# SALMONELLA ENTERITIDIS EN HUEVOS



# SALMONELLA ENTERITIDIS EN HUEVOS

The image contains three main visual elements: a schematic of an egg, a photograph of an egg carton, and a photograph of an individual egg with a production code. The schematic shows a yellow yolk inside a white eggshell. The egg carton photo shows a 'SAFE HANDLING INSTRUCTIONS' label that reads: 'To prevent illness from bacteria: keep eggs refrigerated, cook eggs until yolks are firm, and cook foods containing eggs thoroughly.' The individual egg photo shows a brown egg with the code '?UK54321' printed on it. Labels with arrows point to parts of this code: 'Country of Origin' points to 'UK', 'Method of Production' points to '?', and 'Unique Farm ID' points to '54321'. A legend for 'Method of Production' lists: 0 = Organic, 1 = Free Range, 2 = Barn, 3 = Cage. The egg carton photo also has labels: 'Plant Number' points to 'P.413221', 'Pack Date (as Julian Date)' points to '221', and 'Sell by Date' points to 'SELL BY SEP 6'. The ICA logo is in the bottom right corner.

**Method of Production**  
0 = Organic  
1 = Free Range  
2 = Barn  
3 = Cage

**Country of Origin**

**Unique Farm ID**

**SAFE HANDLING INSTRUCTIONS:**  
To prevent illness from bacteria:  
keep eggs refrigerated, cook eggs  
until yolks are firm, and cook foods  
containing eggs thoroughly.

**Pack Date (as Julian Date)**

**Sell by Date**

**Plant Number**

**ICCA**

## E. COLI Y MASA DE GALLETA CRUDA



HCA

# MANÍ Y SALMONELLA



Peanut butter lovers never had it so good



It's a **Peanut Butter** and **Salmonella** sandwich made with

**New Kraft Salmonella Creme**

How to make the best-ever Peanut Butter and Salmonella Sandwich:

Spread one slice of bread with new Salmonella Creme, another with peanut butter, and put 'em together—it's that easy. And it's just as easy to use this toxic light creme in your deadly recipes—or as a topping for raw pork, under-cooked chicken and toastnuts. It opens right out of the wide-mouth jar. Can you hardly wait to try it?



New from Kraft, the people who make the **salmonella** you like best





## ALÉRGENOS Y CÁRNICOS

### Retiros por Alérgenos:

[http://www.fsis.usda.gov/fsis\\_recalls/open\\_federal\\_cases/index.asp](http://www.fsis.usda.gov/fsis_recalls/open_federal_cases/index.asp)

### No declarados:

Raviolis con carne: Proteína de Soya

Roast Beef: Proteína de Suero

Corn Dogs: Gluten

Alitas Empanizadas: Huevo







**Uncooked**

**1703**

**HOT & SPICY BREADED CHICKEN WINGS**

**Drumettes and Wing Portions**

\*Containing up to 14% Solution of Water, Seasoning (Red Pepper, Salt, Spice Extractives, Dehydrated Garlic, Less than 2% Silicon Dioxide and Soybean Oil added to prevent caking), Salt, Sodium Phosphate, Modified Food Starch (Modified Potato Starch and Nonfat Dry Milk) and Monosodium Glutamate. **BREADED AND BATTERED WITH:** Wheat Flour, Water, Salt, Spices, Monosodium Glutamate, Leavening (Sodium Aluminum Phosphate, Sodium Bicarbonate, Calcium Carbonate, Monocalcium Phosphate), Spice Extractive, Dried Garlic, Calcium Carbonate, Dried Onion, Extractive of Paprika. **PREDUSTED WITH:** Bleached Wheat Flour, Salt, Spice, Monosodium Glutamate, Leavening (Sodium Aluminum Phosphate, Sodium Bicarbonate, Calcium Carbonate, Monocalcium Phosphate), Dehydrated Bell Pepper, Onion Powder, Garlic Powder. Less than 2% Sodium Silicoaluminate added to prevent caking. Breading set in vegetable oil.

**CONTAINS: MILK AND WHEAT**

Product of USA  
 Distributed By: Pilgrim's Pride Corporation  
 P.O. Box 93, Pittsburg, TX 75686 800-321-1470 www.poultry.com  
 Pierce Chicken is a registered trademark of Pilgrim's Pride Corporation

**COOKING INSTRUCTIONS FROM FROZEN:** Conventional Oven at 450°F for 35 minutes; Convection Oven at 400°F for 25 minutes; Deep Fry at 350°F for 12 minutes. Fully Cook to a minimum internal temperature of 180°F. Appliances vary, adjust cook times accordingly.

**DO NOT MICROWAVE**

**Nutrition Facts**

Serving Size: 3 pieces/107g (Edible Portion)  
 Servings Per Container: About 60

Amount Per Serving

**Calories 300**    Calories from Fat 190

**% Daily Value\***

**Total Fat 21g**    **32%**

Saturated Fat 4.5g    **23%**

Trans Fat 0g

**Cholesterol 40mg**    **13%**

**Sodium 1260mg**    **53%**

**Total Carbohydrate 15g**    **5%**

Dietary Fiber 1g    **4%**

Sugars 1g

**Protein 12g**

Vitamin A 8%    •    Vitamin C 0%

Calcium 6%    •    Iron 4%

\*Percent Daily Values are based on a 2,000 calorie diet.



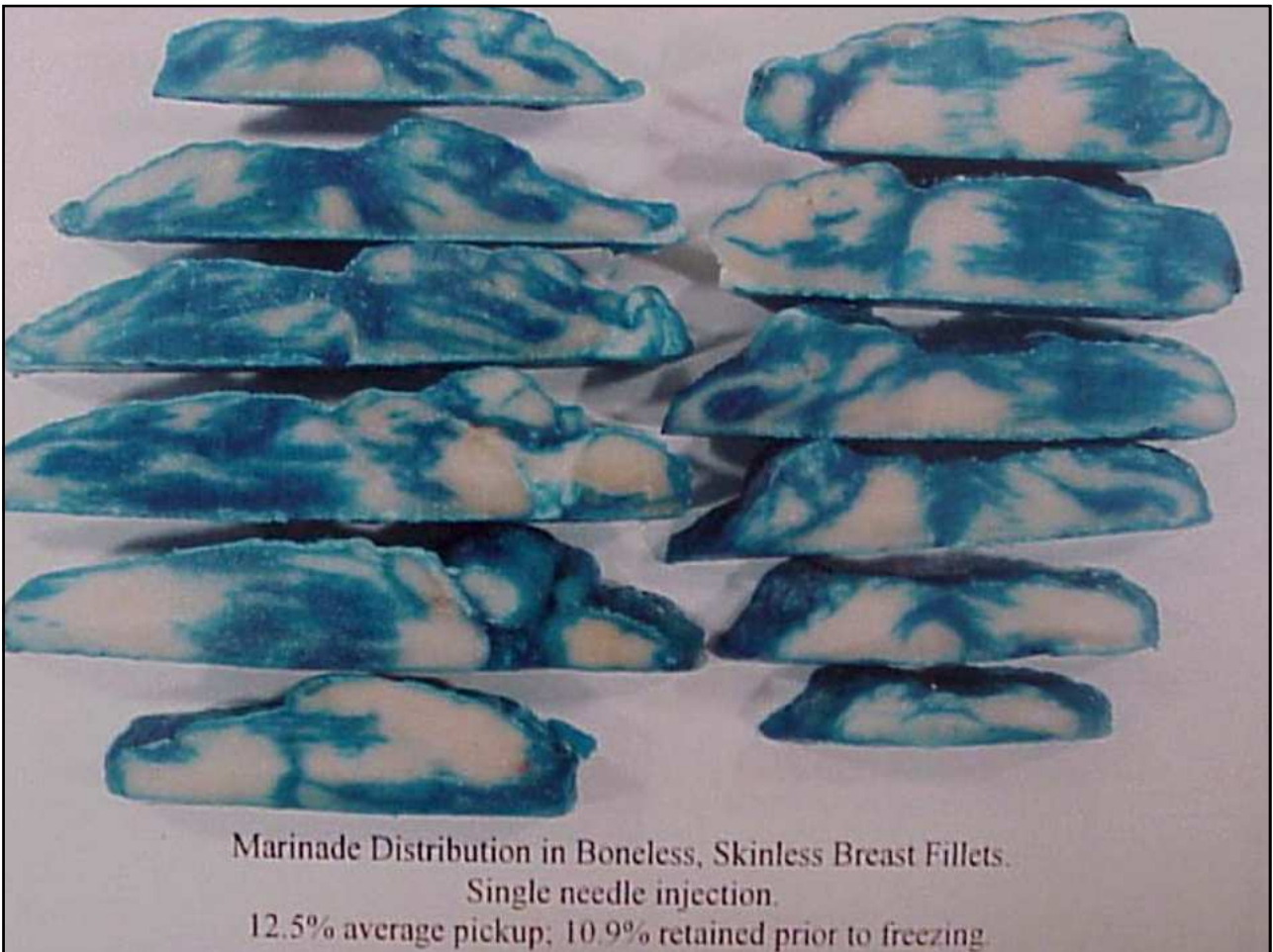
(01) 1 00 75632 01703 7

KEEP FROZEN

000095122



UNCOOKED  
**HOT & SPICY  
 BREADED CHICKEN WINGS**  
 1st and 2nd Sections



## PRODUCTOS DE AVE Y SALMONELLA

Brote de pies de Conagra  
400 afectados  
Advertencia en vez de retiro



HCA

# PRODUCTOS DE AVE Y SALMONELLA

The image shows the packaging for Marie Callender's 'Cheesy Chicken & Rice'. The packaging features a photograph of the dish, which consists of white meat chicken, broccoli, and rice topped with a rich cheddar sauce. The Marie Callender's logo is prominently displayed, along with the text 'SINCE 1948'. A 'Nutrition Facts' label is visible at the bottom right, showing the following values: 25% of daily grains, 30% of daily vegetables, 30% of daily milk, and 35% of daily meat. A 'KEEP FROZEN. MUST BE COOKED THOROUGHLY' warning is located at the bottom left. A 'No. of cases' chart is overlaid on the left side of the packaging, showing a count of 31 cases. The ICA logo is in the bottom right corner.

No. of cases

14

12

10

8

6

4

2

0

31

**Marie Callender's**  
SINCE 1948

**Cheesy Chicken & Rice**  
White Meat Chicken and Broccoli over Rice Topped with Rich Cheddar Sauce

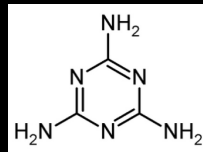
25% of daily grains  
30% of daily vegetables  
30% of daily milk  
35% of daily meat

MyPyramid.gov  
\*1/2 Daily Recommended Amount\*  
\*\*% Daily Values are based on a diet of other people's misdeeds.

KEEP FROZEN. MUST BE COOKED THOROUGHLY

ICA

# MELAMINA



Ted Aljiba / AFP/Getty Image



## OBJETOS EXTRAÑOS

Considerados adulteración

*Food Drug and Cosmetic Act*

### Clasificación:

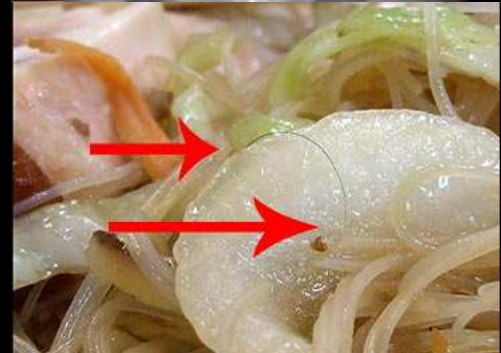
1. **Peligrosos**: vidrio, metal, piedra, etc.

#### ***Peligros Físicos:***

Laceraciones, perforaciones en tejidos

2. **No peligrosos**: suciedad, pelos, etc.

Control de calidad



HCA

## OBJETOS DUROS DE OCURRENCIA NATURAL

“Sustancias añadidas” 402(a)(1) FD&C Act

Componentes naturales de alimentos:

- Huesos
- Cartílagos
- Espinas
- Semillas

Consumidor sabe del riesgo (Riesgo Bajo)

**Excepto:** si en la etiqueta se declara ausencia

**7mm vs. 2mm**



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## ENTERO: CON HUESO Y PIEL





## CON HUESO SIN PIEL



## SIN HUESO Y SIN PIEL



# APANADOS: CON Y SIN HUESO





**PREGUNTAS?**

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