



Organisation mondiale
de la santé animale
Fondée en tant qu'OIE



WEBINARS ON AFRICAN SWINE FEVER (ASF): PREPARING FOR ASF Risk Communication on African Swine Fever

Date: 31 October 2022

Time: 9:30 - 12:30 [Central America]

Objective: To inform countries in Latin America and the Caribbean about what elements Risk Communication on ASF should contain, as well as about lessons learned from other countries' experiences; the preparation of risk communication and crisis plans; and the development of key messages and tools to communicate ASF emergencies.

Target audience: Ministries of Agriculture and Livestock, official veterinary services, private veterinarians, farmer and pig farmer associations, veterinary associations

AGENDA

Time	Topic	Expert
9:30 – 9:40	Opening	
9:40 – 10:00	General information on risk communication in the animal health sector	Mónica Montero, IICA
10:00 – 10:20	Management of risk communication in the animal health sector: tools and ASF-related examples	Cecilia Westerdahl/ Lucía Escati, OIE
10:20 – 10:40	The role of risk communication in reducing the impact of animal health emergencies	Eibhlínn Lynam, Risk Communication Specialist in the FAO Emergency Management Center for Animal Health
10:40 -11:10	Question and answer session	All