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## Risk Communication for African Swine Fever (part two)



Date: 29 November 2022

Time: 09:30 to 11:45 a.m. (Central America time)

Objective: Provide countries of the Americas and the Caribbean with information on the elements to be included in an ASF Risk Communication Plan. The webinar will also share lessons learned from other countries in the preparation of risk and crisis communication plans, as well as key messages and tools to communicate ASF emergencies.

Target audience: Ministries of Agriculture and Livestock; official veterinary services; private veterinarians; associations of pig producers and breeders; veterinary associations.

## **AGENDA**

Time	Topic	Expert
9:30 – 9:40	Introduction	IICA
9:40 – 10:10	Regional/national strategy for risk communication in animal health, CVP	Gabriela Campon, CVP
10:10 - 10:40	The United States' preparation for risk communication in animal health	Shilo Weir, MRP/APHIS
10:40 – 11:10	The Caribbean Region's experience with risk communication in animal health	Karla Georges, CaribVET
11:10 -11:30	Session for questions	All

